

# PURSUE

m a g a z i n e

Below is the writing guidelines for the **digital issue** of PURSUE Magazine. If you're interested in writing for our blog, please see its designated writing guidelines.

The columnists for the digital issue are asked to consider being a columnist for the blog as well, although they are not required.

Columnists must be willing to commit to writing an article for each issue of PURSUE Magazine for at least one year. To those who are unable to make the commitment may submit a featured article or filler article instead.

A list of upcoming themes and deadlines can be found on our [Writer's Guidelines](#) page. Please view that list before submitting an article.

## About the Magazine

PURSUE is an online magazine that encourages and inspires girls to make the most of their youth by pursuing God, tapping into who He has created them to be, embracing their uniqueness, and learning to how to sustain health. It is a general interest and Christian-based magazine that covers topics in life, encouragement & motivation, inspiration, arts & creativity, and beauty & fashion.

PURSUE has been regularly posting content on our blog since our launch in March 2016. We will begin to publish and sell digital magazine issues bi-yearly beginning April 2017.

# Mission Statement

PURSUE is an online magazine that encourages and inspires girls to make the most of their youth by pursuing God, tapping into who He has created them to be, embracing their uniqueness, and learning to how to sustain health.

## About the Articles

PURSUE Magazine is divided into these departments: Life, Entertainment, Encouragement & Motivation, Inspiration, Arts & Creativity, and Beauty & Fashion. In each issue we will feature a new teen, young adult, or role model in the department, #PursueSpotlight.

We are searching for articles and interviews that offer a perspective in these areas that are clean, positive, inspiring, and align with our mission statement. The writer may draw from their personal experience using first person tense when doing so.

The articles should be written in an easy-to-read format for the busy teen on the go, spoken in a conversational, intimate, relaxed, and teen-friendly tone. (Please see Rules & Guidelines.)

## Pitching a Magazine Column

In the body of your email include, please include your responses to the following:

- What department will your column fall under? (example: entertainment)
- How will your column support the mission statement of PURSUE?
- Give a list of 1 – 3 potential column titles.
- Please include potential blog post ideas for this column.
- Are you willing to commit to a monthly column and help to spread word about your column?
- Do you have any former writing experience/qualifications?

In the subject line of your email include: MAGAZINE COLUMN QUERY. Send your query to: [submissions@pursuemagazine.com](mailto:submissions@pursuemagazine.com).

# Departments & Columns

**We are currently searching for writers who can commit to writing a regular column for our magazine on the following topics:**

## **Department - Life**

Columns:

**Everyday Issues:** This category covers issues teens experience on a daily basis, such as: bullying, anorexia, cutting, etc. These articles will help teens feel less alone in their hardships and help them deal with these issues in a positive manner. We encourage you to draw from your personal experience with these issues as well.

## **Department - Entertainment**

Columns:

**Role Models:** This category will highlight the positivity in Hollywood. What celebs are making a difference? Who could you feature that might serve as a role model for teens?

## **Department - Encouragement & Motivation**

No specific column requests at the moment. Column pitches are welcome.

## **Department - Inspiration**

No specific column requests at the moment. Column pitches are welcome.

## **Department - Arts & Creativity**

Columns:

**Photography:** The articles in this category will help aspiring teen photographers by giving them tips and advice, showing them the ropes on how to start a photography business, giving an “inside look” at a photographer’s career, various job opportunities available for photographers, how they can study the craft and prepare for their future career as a photographer, etc.

**Music:** The articles in this category will help aspiring teen musicians by giving them tips and advice, showing them the ropes on how to become a musician, giving an “inside look” at a musician’s career, various job opportunities available for musicians, how they can study the craft and prepare for their future career as a musician, etc.

## **Department - Beauty & Fashion**

Columns:

**Make up:** Our goal at PURSUE is to focus on each teen’s unique characteristics and strengths. This principal applies to our make up section as well. Rather than featuring articles that influence a low self-esteem, this category will publish tips on how to apply make-up that highlights their features, all the while reminding them that true beauty comes from within.

## **Pursue Spotlight**

We are searching for people who can help us search for teens/young adults/role models who use their gifts and talents to achieve their dreams, and/or are making a difference on the culture around them. If you would like to recommend someone, please email us at [submissions@pursuemagazine.net](mailto:submissions@pursuemagazine.net).

## **Columnist Duties**

- Submit one article per magazine. (We release a spring and fall issue per year.)
- Help to promote the magazine via social media
- Columnists may be given specific post topic ideas or assignments
- Columnists will be given permission to access the PURSUE Staff private Facebook page

- Occasionally share PURSUE blog posts on social media and interact in the comments
- If your article contains info from outside sources please cite the accurate source(s)
- If you use scripture(s) within your text please cite using the correct translation

## **Columnists Rules & Guidelines**

PURSUE is a magazine for girls ages 13 – 21 and is founded on Biblical principals. Because of that, we will only consider publishing articles that do not go against Christian standards.

- You must be 16 or older to submit.
- The articles of PURSUE should remain conversational and written in a teen-friendly tone. The articles should be written in an easy-to-read format for the busy teen on the go, spoken in a conversational, intimate, relaxed, and teen-friendly tone.
- The article must not have been published elsewhere.
- PURSUE is a magazine founded on Biblical principals. For that reason, please clear your manuscript of foul language, nudity, or anything that may go against Christian principles.
- To prevent your article from coming across as preachy, please use the words “we”, “I,” and “us” rather than “you”.
- The writer may draw on their personal experience, using first person tense when doing so.
- The articles must support the issue’s specific theme.
- You may include link(s) to video(s) within the body of your text.
- Please only submit an article in the column you would be interested in contributing in each month.
- Articles should range between 500 – 1000 words.
- If your article contains info from outside sources please cite the accurate source(s).
- If you use scripture(s) within your text please cite using the correct translation.

If you would prefer not to have the commitment of a regular columnist then you may submit a featured article or filler article instead. See below.

## **Featured Article Rules & Guidelines**

PURSUE is a magazine for girls ages 13 – 21 and is founded on Biblical principals. Because of that, we will only consider publishing articles that do not go against Christian standards.

We publish 1 – 3 featured articles per issue.

- You must be 16 or older to submit.
- The articles of PURSUE should remain conversational and written in a teen-friendly tone. The articles should be written in an easy-to-read format for the busy teen on the go, spoken in a conversational, intimate, relaxed, and teen-friendly tone.
- Featured articles must expound on the issue's theme in a fresh perspective and include application principles for the readers.
- The article must not have been published elsewhere.
- The article must support the issue's specific theme.
- PURSUE is a magazine founded on Biblical principals. For that reason, please clear your manuscript of foul language, nudity, or anything that may go against Christian principles.
- Featured articles should range between 700 – 1100 words.
- To prevent your article from coming across as preachy, please use the words "we", "I," and "us" rather than "you".
- The writer may draw on their personal experience, using first person tense when doing so.
- You may include link(s) to video(s) within the body of your text.
- If your article contains info from outside sources please cite the accurate source(s).
- If you use scripture(s) within your text please cite using the correct translation.

## **Filler Article Rules & Guidelines**

PURSUE is a magazine for girls ages 13 – 21 and is founded on Biblical principals. Because of that, we will only consider publishing articles that do not go against Christian standards.

We publish 2 – 5 filler articles per issue.

*\* Please note that filler articles are not include a by line. The authors remain anonymous.*

- You must be 16 or older to submit.

- The articles of PURSUE should remain conversational and written in a teen-friendly tone. The articles should be written in an easy-to-read format for the busy teen on the go, spoken in a conversational, intimate, relaxed, and teen-friendly tone.
- Please consider the time of year and seasonal activities while writing your filler article. (For example: It would be a good idea to write an iced coffee recipe for the spring issue.)
- The article must not have been published elsewhere.
- The article must support the issue's specific theme.
- PURSUE is a magazine founded on Biblical principals. For that reason, please clear your manuscript of foul language, nudity, or anything that may go against Christian principles.
- Filler articles should range between 100 – 400 words.
- Filler articles must fit into one of the following categories:
  - Filling Your Creative Tank – Articles within this category must inspire creativity. Ideas include: DIY/crafts, art or writing prompts, drawing instructions, etc.
  - Quiz Yourself – Quizzes must challenge reader to take the theme a step further.
  - Taking Care of Ourselves – Articles within this category must inspire readers to sustain optimal physical, mental, and/or spiritual health. Ideas include: healthy recipes, exercise tips, quiet time tips, how to deal with stress, etc.
  - From His Perspective – Articles within this category showcase guys' perspective on the specific issue's theme. Writer must find 1 – 3 teen or young adult males who would be willing to provide their response. At the top of your article, include the question you gave and the guys' responses below. Please do not share their first name or personal information.
  - Beauty God's Way – Articles within this category must encourage girls to view themselves through God's eyes and maintain good hygiene. Ideas include: skin care tips, makeup tutorials, what the Bible says about beauty, how to overcome body image issues, etc.
- You may include link(s) to video(s) within the body of your text.
- If your article contains info from outside sources please cite the accurate source(s).
- If you use scripture(s) within your text please cite using the correct translation.

## **Prepare For Submission**

Please see the Article Rules & Guidelines above before you submit. Make sure that your article supports our upcoming theme. (A list of upcoming themes and deadlines can be found on our Writer's Guidelines page.)

### **Format your manuscript:**

- 12 pt font
- Times New Roman
- Single spaced
- Left alignment
- 1" margins
- Double-spaced
- Indented paragraphs
- **Column articles:** In the top left corner of your document, please include your author name, title of the column you are submitting/pitching and its designated department, email address, website/blog (if applicable), and age (if 25 or younger).
- **Featured articles:** In the top left corner of your document, please include your author name, email address, website/blog (if applicable), and age (if 25 or younger).
- **Filler articles:** In the top left corner of your document, please include your author name, title of the filler article category you are submitting to, email address, website/blog (if applicable), and age (if 25 or younger).
- Bold and center your article title at the top of your post.
- Save your document as a .doc or .docx file *only*.

### **How to submit:**

- Please submit your post as an attachment (.doc or .docx file only).
- In the body of your email, please include:
  - The type of article that you're submitted for the digital issue.
  - If it's a column article, please indicate the column you are submitting to and its designated department. (For example: "Makeup in the Beauty department")
  - If it's a filler article, please indicate the category you are submitting to. (For example: "Quiz Yourself")
  - Summarize previous writing qualifications or experience, if applicable.
- Send the completed article to [submissions@pursuemagazine.net](mailto:submissions@pursuemagazine.net). Include the words "EDITORIAL SUBMISSIONS" in the subject line.



## **What to Expect After Submission**

If your writing meets our requirements, a member of staff will be in touch with you soon. Please allow up to one month for a response. If you have not heard back from us within this period, please assume we will not be able to use your idea or submission at this time. Feel free to re-submit another article after two months.

We are currently unable to offer compensation for our writers, however this is subject to change.

If your article is accepted, you will receive a free digital issue of the magazine. All columnists and featured writers will receive byline space in which they are free to link back to their website/blog and social media accounts.